

# **STRATEGIC PLANNING & DEPLOYMENT DOCUMENT**



**2015 - 2020**

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**ARYA MAHILA P. G. COLLEGE**

**CHETGANJ, VARANASI**

Admitted to the privileges of Banaras Hindu University, Varanasi  
College with Potential for Excellence

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## ABOUT COLLEGE

Arya Mahila P.G. College was founded and is managed by Shri Arya Mahila Hitakarini Mahaparishad. College was established in 1956 by the efforts of Smt. Vidya Devi Ji, disciple of Shri Gyananand Maharaj Ji who laid the foundation of Bharat Dharma Mahamandal to promote the cause of women in the field of education and to preserve Indian culture and human values. Situated in the heart of Kashi at Chetganj, the college has been admitted to the privileges of Banaras Hindu University since its inception.

Arya Mahila P.G. College endeavours to provide comprehensive, meaningful and relevant education to girls so that they could become intellectually enlightened, morally upright, socially aware and spiritually awakened as every girl has the potential and is the light of world and the pride of human race.

As a result of multi-dimensional progress, dynamic leadership and academic excellence the NAAC (National Assessment of Accreditation Council) has conferred "A" grade to the college in the academic session 2012-2013. In Session 2015-16 College has achieved status of "**College with Potential for Excellence (CPE)**" by UGC. College runs 02 vocational courses under the banner of **Community College** (UGC).

## **PRESIDENT'S MESSAGE**

My message to the Principal, Staff, Students and esteemed Parents of Arya Mahila P.G.College, Varanasi admitted to the privileges of Banaras Hindu University governed by Shri Arya Mahila Hitkarini Mahaparishad, is to dedicate this year to a correct understanding of what education means and let us all benefit from this understanding.

The college is the most preferred place among the students who seek quality higher education. The global standard maintained in infrastructure and pedagogy is commendable. The stimulating and challenging learning atmosphere makes the college unparalleled. We strive for excellence in everything we do. We provide a learning environment that allows every student to thrive as an individual. Excellent performance is not an exception but an expectation at High.

We value collaborative learning, positive relationships and building capacity amongst our students to effectively allow them to engage in the world of the future, where problem-solving, evaluating, working in teams, communicating, creating and innovating are not only valued concepts, but expected skills, attributes and capabilities.

To quote former President of India Mr Abdul Kalam, "All Birds find shelter during a rain. But Eagle avoids rain by flying above the Clouds."

## **MANAGER'S MESSAGE**

Somewhere, something incredible is waiting to be known." -Carl Sagan

I am privileged to be associated with Arya Mahila P.G. College, Varanasi, which has set itself as a model in the higher education scenario. Established in 1956, the college has made remarkable progress in manner and matter. The exemplary and dedicated faculty is a great asset to the institution. Our mission is to provide outstanding education and inspire our students to engage in both academic and enriching extra-curricular programmes.

Our curriculum develops student learning and understanding, a culture of thinking, inquiry and reflection, resilience and independence, always focused upon improving the whole personality and tomorrow's responsible citizens. Our students actively participate in youth programmes, debate and a wide range of competitive and sporting events, service-learning and outdoor activities.

"I wish the institution to grow more as a centre of excellence".

## **PRINCIPAL'S MESSAGE**

“Arya Mahila P.G. College established in the year 1956 and admitted to the privileges of Banaras Hindu University in the year 1958, was a dream envisioned by its founders Smt. Vidya Deviji an able disciple of Swami Gyananand Maharaj Ji. The guiding principle of the college remains the empowerment of the girl child through holistic education and to promote the overall development of the personality of the students to meet the global challenges. As a Principal of this esteemed institution, I take great pride in humbly dedicating my services in taking college to greater heights.”

## **VISION**

Unfolding the unique potency of womanhood based on Indian culture and make them self-reliant, empowered and proud citizen of the country.

## **MISSION**

- To Provide infrastructure for successful conduct of academic and professional programmes in the institution.
- To create an environment conducive for promotion of quality education & training.
- To orient them with emerging trends to compete in the global world.
- To help each girl excel in her capacity by careful guidance and counselling.

## **CORE VALUES**

- Academic Excellence and Quest for Innovation.
- Empowering Women to meet Global Challenges.
- Developing Environmental Consciousness.
- Promoting National and Cultural Values.

# STRENGTH WEAKNESSES OPPORTUNITIES AND CHALLENGES (SWOC)

## INSTITUTIONAL STRENGTH

- The philosophy of Arya Mahila P. G. College is based on the profound vision of Mahirhsi Gyananand Ji Maharaj and her disciple Srimati Vidya Devi ji both believe in the teachings of Srimad Bhagwat Geeta that *Shraddhavanlabhate gyanam tatparah sanyatendriyah, gaynamlabdhva paraam shantimchernadhigachhati*. This *sanatan* vision motivates us to gain the knowledge in its true sense.
- The parent body of Arya Mahila P. G. College consists of visionary members who have expertise in several fields of life that enable us to impart the knowledge with a holistic approach towards life.
- Arya Mahila P. G. College, Varanasi is one of the oldest educational institution situated in heart of city renowned for its value based nationalistic education for women.
- The Parent body Arya Mahila Hitkarini Mahaparishad, Varanasi runs the institutions from Primary to higher education under one umbrella in which more than ten thousands students are attaining holistic education.
- The Institution has knowledgeable, experienced and competent faculties who have accredited vast numbers of publication to their account that has been developing the institution at the global level.
- The Academic excellence of the Institution has been recognized by NAAC and the institution is accredited with Grade “A”.
- The Institution has received Centre for Potential with Excellence (CPE) status by University Grants Commission.

- College is academically affiliated to Banaras Hindu University which holds 3rd Rank in NIRF ranking.
- University Grants Commission has granted Community College to the institution in Information Technology, Food Processing under Skill Development Programme and P. G. Diploma in 'Counselling Practitioner Certificate'.
- The Institution has well equipped infrastructure with Wi-Fi campus, Language Lab, Gymnasium, Vertical garden, Crèche, Modular Canteen, Rainwater harvesting, Solar panel, Lift & Ramp facility for divyang students.
- For the holistic development of students, college carries out several socio- cultural and extension activities through NSS and the partners of MOUs.
- The students of the institution are University Rank Holders and receive awards and medals for their academic excellence and participation in co-curricular and extra-curricular activities.
- College has registered and dedicated Alumni Association who works as ambassador of the college and contributes in the development of the college.

## **INSTITUTIONAL WEAKNESS**

- Area Constraint does not allow the college to expand horizontally and vertically.
- Inadequate language competence of the students due to their poor socio-economic background.
- Within the existing structure, the College finds it difficult to respond to the varied needs of its students coming from different regions and background.
- Lack of permanent post of faculty as per the requirements of all sixteen departments of the institution.
- College does not have sufficient financial philanthropic support to help students from weaker section.

## **INSTITUTIONAL CHALLENGES**

- Limited land area for further infrastructural extension.
- Limited funds to enhance library facilities to compete with the demands of the global level.
- Students from rural areas and weaker sections are not linguistically capable to grasp the lectures.
- Inadequate teacher - student ratio.
- Research of global standard.
- Establishment of 100% ICT enabled classrooms.
- Placement of greater number of students in government & Non-government sectors in the age of market oriented skill based learning.

## **INSTITUTIONAL OPPORTUNITY**

- The visions of our founders enable us to cope with the emerging challenges before mankind by gaining Vidya (Knowledge) with the perfect amalgamation of spirituality and modernity. College imparts traditional wisdom as well as skills among students to compete with the growing global challenges. The College with its huge Matri Shakti can inculcate the humanitarian values in society.
- College provides healthy environment for faculties and students to acquire knowledge and efficiency of global standard by offering digital aged services and can combine it with Gurukul values.
- College has tremendous opportunity to grow its limited renewable energy resources and can offer professional services to nearby communities.
- College has skilled technical staffs and well equipped infrastructure to offer various soft skills programmes.
- Students of our College can get more opportunity to enhance their mental horizon with the help of dedicated dignified and most powerful analytical minds of faculties. It will help them to qualify any of the examinations whether it is for higher level of Job or higher level of learning.
- We are growing as a research centre gradually in the city and we have to go a long way to meet the international standards through the potentials of our learned faculties and enthusiastic students.

## STRATEGIC PLAN

Arya Mahila P. G. College strives to achieve the status of 'Centre of Excellence'. In anticipation of the goal and objective the College focuses on the following areas:

- It takes efforts to conduct quality training for faculty with special focus on e-resources in teaching - learning.
- To enhance Research and Development in related fields and disseminates the results of the same and other activities. It makes efforts to introduce Ph.D. Programme in rest eight subjects.
- Up-gradation of institutional academic capacity and infrastructure. More academic, cultural and sports programmes at National /International level.
- Plan to run more vocational/skill development programme in the College.
- To support creative and innovative practices in terms of functions and facilities.
- To promote various projects of the faculty members on different levels.
- It creates network of nearby institutions for capacity building and Collaborative work.
- To extend more extension outreach programmes in neighbourhood community and in remote areas.
- Under Green Initiatives, the College will strengthen more water conservation resources, solar energy panels, sensor based energy conservation, water recycle and solid waste management system.